

PRESS RELEASE



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**PRESS RELEASE
FOR IMMEDIATE RELEASE**

TRAVEL CONCEPTS LAUNCHES *DISCOVER YOUR DESTINATION™ WEDDING*

Discover Your Destination™ Wedding celebrates spring with a Wedding edition

Kansas City – March 8, 2011

Destination Weddings have never been more popular! Now, couples have the opportunity to go beyond the dream, and discover the perfect destination and resort.

Travel Concepts of Kansas City has teamed up with partner suppliers in Mexico to offer 8 couples the opportunity to experience the destination before the wedding!

“In today’s economy we continually hear of bad news regarding the sluggish economy, home foreclosures and job loss,” says Denise Canon, owner of Travel Concepts, Inc. “Weddings can be outrageously expensive; the lure of travel to an exotic, tropical destination, stress-free components and sharing the experience with those most important is a ‘common thread’ for couples considering non-traditional wedding experiences. At Travel Concepts we’ve been fortunate in seeing growth in the past year with destination weddings, and wanted to craft a one-of-a-kind experience to take destination weddings to the next level – eliminating the guess work. Today, we are delighted to share our revolutionary new concept in destination wedding planning: **Discover Your Destination™ Wedding.**”

Through this program, Travel Concepts is providing prospective brides and grooms the opportunity to **DISCOVER YOUR DESTINATION™ WEDDING** location and resort before the critical planning begins. The Riviera Maya destination of Mexico has been selected as the first destination.

This intimate and unique experience will be limited to 8 couples. Each couple will be provided a complimentary 3 night stay at DREAMS RIVIERA CANCUN RESORT & SPA – an amazing 4-star, family friendly, all-inclusive resort, AND have the opportunity to visit 6 different all-inclusive resorts, meet the wedding teams, attend destination weddings and experience the many flavors that will ultimately allow them to design the destination wedding of their dreams!

Participating resorts include: Moon Palace Golf Resort & Spa ~ Aventura Cove Palace Resort & Spa ~ Dreams Puerto Aventuras Resort & Spa ~ Azul Fives Hotel, By Karisma and Azul Sensatori Resort, By Karisma.

What does an interested couple have to do to reserve their spot on this exclusive trip? All of the details are included on Travel Concepts’ website: www.travelconceptskc.com. The magic begins in the Riviera Maya on April 13, 2011! Join Denise Canon and her romance travel partners (Travel Impressions and American Express Travel) for this fabulous 3-night *celebra-cation* ... **DISCOVER YOUR DESTINATION™ WEDDING!** No one but Travel Concepts offers this unique opportunity to experience your wedding destination in person, and experience exclusive amenities and value-added benefits that will exceed your expectations!